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Sassy Golf reveals to us the saner side of the sport

FORE-THOUGHT: On the saner side of the sport, there's Nancy Collins' Sassy Golf outings, for women who want to play golf but don't want the time restrictions of a women's league.

"We're in the mainstream of women who have children, are working, married, divorced," Collins says. "We want to golf, but don't want to wait until we're 65. We have lives."



Nancy Collins has signed 200 members.

She also has 200 members who pay \$169 per year, plus greens fees.

Collins reserves the last four tee times at various golf courses, and players pay about half the normal cost — between \$33 and \$50 — to get a lesson, nine holes of golf, range balls and a drink coupon, the latter to help them lament high scores. There are weekly outings, and sometimes two in a week.

Collins likes to run it as a combination of a golf outing, women's club, business network and entertainment. Sometimes, she'll hold events — such as a wine tasting or trunk show — at a member's place of

business. She stresses it's a nonthreatening, noncompetitive playing environment, hence her nickname for it, "A League of Our Own."

She'd like to franchise the concept. "I have a business plan," says Collins, 44. "I have mentors who are assisting me. There is potential."

But first, she wants to make the Denver model profitable. "This is definitely a dream, but it's fun. If it doesn't turn into a huge business, that's OK. It's definitely in my heart. My members are so into it."

Info: www.sassygolf.net or 303-807-3094.